



COLLABORATE • CONNECT • STRENGTHEN • REACH

PJCC
PHILANTHROPIC
PARTNERS PROGRAM

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A Philanthropic Partnership with the award-winning Peninsula Jewish Community Center (PJCC) in Foster City provides a unique opportunity to reach our dynamic community. Your organization will enjoy exposure to thousands who regularly participate in PJCC programs. Partnering with the PJCC is a solid business decision—helping your organization and the broader community by providing philanthropic support for PJCC programs and services.

COLLABORATE, CONNECT, STRENGTHEN, AND REACH

The PJCC is a key connector, bringing people of all ages, backgrounds, and faiths together for engaging programs and services. For more than 67 years, the PJCC has been “a second home” for thousands of individuals and families throughout the Bay Area. The Center is conveniently located near several major thoroughfares and draws residents and employees from throughout the region.

Working together, the PJCC can help showcase your business to our diverse community of **10,000 members and 45,000 annual visitors** through a variety of ways, including special events, VIP receptions, and promotions.

Thanks to the generosity of businesses, foundations, and individual donors, the PJCC is able to continuously offer the highest quality programs and services for all ages, interests, and abilities.

The Peninsula Jewish Community Center (PJCC) is an award-winning fitness, aquatics, and community center located in the heart of the Peninsula in Foster City, CA. For more than 67 years, the PJCC has welcomed people of all ages, faiths, and backgrounds, inviting them to enjoy programs and services designed to enhance their lives. From wellness and fitness to classes and cultural arts, the PJCC offers an enticing array of programs for every age and interest. Children thrive at our preschool, youth create lifetime friends and memories at our seasonal day camps, and adults explore growth and transformation through classes and workshops.

The PJCC partners with various organizations around the Peninsula to help build relationships and cultivate a more caring and connected community. To learn more about the PJCC, please visit pjcc.org or call 650.212.PJCC (7522).

ABOUT THE PJCC



AT THE PJCC



OUR COMMUNITY REACH

Our innovative Center provides programs and services designed to meet the needs of everyone from infants to seniors.

Promoting Health & Wellness

- 50,000 square foot **Byer Athletic Center** and premium **Aquatics Center**
- **Wellness series** in partnership with Kaiser Permanente
- **Living Healthy** workshop offered by Sequoia Healthcare District
- Increased healing through the **Pink Ribbon program**, a unique post-operative workout that enhances recovery for breast cancer survivors



Enriching Lives

- Escorted transportation service and socialization programs through **Get Up & Go**, serving housebound seniors
- Award-winning **preschool, Treehouse afterschool programs and seasonal camps** serving more than 1,000 children; an onsite developmental consultant ensures inclusivity for those with special needs
- **Financial assistance** for membership and **tuition subsidies** for preschool and camp, making the Center and our programs available to everyone
- **Classes and workshops** for all ages and stages, including Baby and Me, Mah Jongg, Jewish Book Club, lecture and movie series, and more



Giving Back through *Tikkun Olam* (repairing the world)

- Hands-on learning through our **Grow Justice: Fight Hunger** program, teaching families and elementary school children the ethics of food justice
- **Donations of organic produce** grown in the garden provided to homeless families living at InnVision Shelter Network's First Step Family Shelter – more than 1,200 pounds since the program's inception in 2013
- **Partnerships** with One Warm Coat, Second Harvest Food Bank, and others



Embracing Jewish Life

- **Jewish Life programs**, open to the entire community, include classes, workshops, and holiday celebrations
- **Jewish Wellness**, a unique initiative introducing wellness programs based in Jewish traditions, including a wellness retreat, *Yoga for Grounding*, and *Moving Toward Wellness*



Cultivating Cultural Arts

- Award-winning **Art Gallery** features renowned local and international artists
- **Up Close Concert Series** presents award-winning performers in an intimate setting
- Learning for children through **curriculum developed with the Contemporary Jewish Museum** around our Grow Justice Mural and Garden

PHILANTHROPIC PARTNERS PROGRAM

IN 2015, THE PJCC SERVED

950

Campers



300

Preschoolers



256

Housebound seniors



16

Post-operative breast cancer survivors



2,000

Jewish Life participants



320

Families received membership financial assistance



50+

Families received tuition subsidies for preschool and camp



65

Children with special needs through our developmental consultant



The PJCC appreciates the commitment and generosity of our corporate supporters. Participating philanthropic partners enjoy recognition opportunities based on their level of annual support to the PJCC.

PJCC PHILANTHROPIC PARTNERS LEVELS

Platinum Sponsorship \$25,000

Gold Sponsorship \$10,000

Silver Sponsorship \$5,000

Bronze Sponsorship \$2,500

Small Business Custom Packages also available

PJCC PHILANTHROPIC PARTNERSHIP BENEFITS

ALL LEVELS

- Invitations to Center-wide events and VIP receptions
- Annual listing in *Connections* magazine and other publications
- Company logo on collateral materials and signage for the PJCC's Signature Event and other events
- TV marquee listings
- "Happier Hour" sponsorship opportunity
- Promotional giveaways at Signature events and other events
- Corporate Membership opportunities

GOLD LEVEL

All of the above plus:

- A Turf Field banner at select times
- Volunteer opportunities

PLATINUM LEVEL

All of the above plus a listing or banner on the PJCC's website, which draws more 15,000 visitors each month.

For more information or to learn about customizable packages for you or your business, please contact **Maria Burns, Director of Development, at 650.378.2759.**

PJCC Peninsula Jewish Community Center
800 Foster City Blvd., Foster City, CA 94404
650.212.PJCC (7522) • www.pjcc.org